

PROGRAMME

FRIDAY 28TH NOVEMBER

2.00
pm

REGISTRATION AND WELCOME

3.00
pm

OPENING AND INTRODUCTION

Antonio De Napoli, President of ItaliaCamp Association

Marco Galateri di Genola, President of the Accademia di Belle Arti di Brera

Giacomo D'Arrigo, Director General of the Agenzia Nazionale per i Giovani

Francesco Laera, Press Officer of the European Commission Representation in Italy, Milan Office

Cristina Tajani, Council Member for Labor, Economic Development, University and Research Policies, Comune di Milano

3.30
pm

1° SESSION - FOSTERING SOCIAL INNOVATION IN BUSINESS

The players participating in this session consider Social Innovation a driving force for the development of business initiatives and impact investing instruments. The debate will focus on which are the tools and the strategic choices useful to promote the development of an effective model for investments and new types of business and/or projects. The main objective of this session is to explore how Social Innovation (SI) can foster value creation with the intention to generate social impact alongside a financial return. Discussants are invited to share with the barcampers the latest insight into the power of social innovation as a new driver for new forms of investments.

MODERATED BY: **Mariangela Pira** - Journalist CNBC Italy

KEYNOTE SPEAKERS: **Elisa Dencheva**, Dell - Italy | **Fabio Sgaragli**, Fabriq - Italy | **Fabrizio Sammarco**, Francesco Pozzobon, ItaliaCamp Ltd. - Italy | **László Ágoston**, Kreater - Hungary | **Alberto Campora**, MakeSense - France | **Frederico Cruzeiro Costa**, SEA - Portugal | **Federica Destro**, Startup RR - Italy | **Jaan Aps**, Stories For Impact and Estonian Social Enterprise Network - Estonia | **Szymon Niedzwiedzki**, Wsparcie Społeczne "JA-TY-MY" - Poland

5.00
pm

2° SESSION - POLICIES FOR SOCIAL INNOVATION, SOCIAL INNOVATION THROUGH POLICIES

This session brings together representatives of organizations that work to influence policies in their countries. Participants are involved in research projects, reform processes and policy-making activities that try to innovate State interventions with a Social Innovation approach. The goal of the session is to exchange ideas, experiences and best practices while trying to answer to the questions on how to measure Social Innovation and how to evaluate the performances of Social Innovation actions and projects.

MODERATED BY: **Maria Serena Natale** - Journalist Corriere della Sera

KEYNOTE SPEAKERS: **Abdoulaye Fall**, CAF Association - Spain | **Renato Galliano**, Comune di Milano - Italy | **Fabrizio Barbiero**, Comune di Torino - Italy | **Daniel Edmiston**, CRESSI Project - United Kingdom | **Carlo Alberto Marcoaldi**, European Venture Philanthropy Association - Oltre Venture - Italy | **Nuno Frazão**, IES - Portugal | **Riccardo Maiolini**, Research Center CERIIS ItaliaCamp - Italy | **Liudmila Mecajeva**, Social Innovation Fund - Lithuania | **George Isaias**, SYNTHESIS Center for Research & Education - Cyprus | **Josef Hochgerner**, ZSI - Austria

8.30
pm

NETWORKING DINNER

UNA Hotel Tocq - Via A. De Tocqueville, 7/D

SATURDAY 29TH NOVEMBER

9.30
am

3° SESSION: ADVOCATING SOCIAL INNOVATION

The organizations represented in this session work already at a European level. They know the political and institutional environment of the European Union and try to influence it. Some of them already promote Social Innovation, while some others still use a different terminology, but they all look for new solutions for the present challenges.

The main aim of this session is to debate on which is the (common?) strategy to follow in order to make Social Innovation become one of the key points of the European agenda and to ensure that European policies and funding are shaped and developed in a Social Innovation perspective.

MODERATED BY: **Elena Bonanni** - Journalist Borsa & Finanza

KEYNOTE SPEAKERS: **Gaia Alaimo**, AIESEC - Italy | **Giuseppe Porcaro**, Bruegel - Belgium | **Luisa De Amicis**, Euclid Networks - United Kingdom | **Federico Florà**, Antonio Dell'Atti, ItaliaCamp Foundation - Italy | **Damiano Ramazzotti**, Talent Garden - Italy | **Jeremy Millard**, TEPSIE - Denmark | **Filippo Addarii**, Young Foundation - United Kingdom

12.00
am

Closing remarks

Francesca Cima, Council Member for International Affairs of ItaliaCamp Association

12.30
pm

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